# Operations Management Exam

**Prof. Alberto Portioli Staudacher**

**12-01-2024**

OPEN QUESTION (5 points): Considering Shouldice case, highlight the structural (HW) choices Shouldice made to support its value proposition on the market, and explain what is the impact of each lever you mention on the performance (which performance is affected by that lever and why with that positioning that performance is positively affected)

ANSWER: